

Utility Service Partners

PRIVACY STATEMENT

We at Utility Service Partners (“us,” “our” “we,” or “Company”) consider the protection of your personal information to be a priority when you visit our website, www.utilitylineprotection.com (“Websites”). The guidelines contained in this privacy statement apply to only information collected, used and/or disclosed by us via the Internet and describe how we may collect, use and disclose information that we receive.

We reserve the right to modify this Privacy Statement at any time without notice (for example, if we modify our practices regarding the collection or use of information). We will revise our Last Updated date to reflect any revisions to this Statement. Your continued use of the Websites following the posting of any revisions shall constitute your acceptance thereof.

What Information Do We Collect?

- We do not collect any personally identifiable information (“PII” or “Personal Information”) about you unless you voluntarily submit the information to us such as when you place an order, submit a product review, register to use the Websites, register for a newsletter or communicate with us by email.
- The types of PII we may request include your name, mailing address, email address, social security number, birth date, telephone number and payment card and banking information.
- We will also capture login information such as username and password, secret answers to certain security questions, or other similar information that allows us to uniquely identify your account or authenticate you prior to giving you access to your account information or certain online activities.
- We may capture certain information automatically on our Websites (even if you do not voluntarily provide us with Personal Information, or in addition to any Personal Information that you do provide), including your Internet protocol address, Internet service provider, browser type, and linking information. Typically, this information is for us to develop aggregated website server statistics (how many people access our Websites and what pages are they interested in). At times, our systems may make this information identifiable to you, and, if so, it will be treated and protected as Personal Information.
- We may use cookies or similar devices to remember or store your login information (username/email address) so we can save you the time of having to re-enter this information. Most common web browsers today allow you to modify your settings to block cookies entirely, alert you every time they are being sent, or allow their use by only those websites you approve.
- We may use web beacons, which are small electronic image files that can be embedded within a web page or included in an e-mail message, to collect: (1) certain website usage information such as whether a visitor is a one-time or repeat visitor and which pages a visitor has viewed and for how long, and (2) e-mail information such as the time a e-mail

was opened, if and how many times it was forwarded, and what links a recipient clicks on from within the e-mail message.

How Do We Use Your Information?

We may use the information we collect from you in the following ways:

- To provide our services to you, and allow us to respond efficiently to your service requests.
- To inform you of products that may be relevant to you.
- To disclose your information to our affiliates, vendors and trusted third parties as permitted by law and described more fully below.

If you would like to “opt-out” of receiving promotional emails from us or any of our affiliates, please refer to the “How May I Limit the Disclosure of My Information” section below.

How Do We Protect Personal Information?

Although no one, including us, can guarantee data security, we have established and implemented reasonable physical, electronic, and administrative procedures to safeguard and secure the Personal Information we collect online. These measures include, but are not limited to: (1) using industry-standard encryption to protect credit card numbers when they are transmitted using our Websites, (2) storing our users’ Personal Information in secure operating environments that are only accessible to our employees and vendors on a strict need-to-know basis, and (3) requiring our online users to verify their identities with unique login information before they can access or modify their account information or settings.

Do We Disclose the Information We Collect to Outside Parties?

We do not disclose your information to third parties except in the situations as described below:

- *Affiliates.* We may disclose your Personal Information to our corporate affiliates.
- *Utility Companies.* We may disclose your Personal Information with the other utilities or municipalities in connection with government programs.
- *Website Consultants and Service Providers.* We may disclose Personal Information to third party consultants and service providers (such as providers of hosting, support, maintenance; third party credit card processing agencies; third party credit reporting agencies; third party billing and collection agencies; marketing vendors; and remedial and repair services) to the extent that they require access to our databases, or the information contained in our databases, to service Company and the Websites.
- *Enforcement of Rights/Security.* We reserve the right to release Personal Information (i) when we are under legal compulsion to do so (e.g. we have received a subpoena) or we otherwise believe that the law requires us to do so, (ii) when we believe it is necessary to protect and/or enforce the rights, property interests, or safety of the Company, our users or others, or (iii) as we deem necessary to resolve disputes, troubleshoot problems, prevent fraud and otherwise enforce the Privacy Statement.

- *Reorganization or Sale of the Company.* In the event that the Company is merged with or becomes part of another organization, or in the event that Company is sold or it sells all or substantially all of its assets or is otherwise reorganized, the information you provide will be one of the transferred assets to the acquiring or reorganized entity.
- *As Otherwise Allowed by Law.* We may transfer Personal Information to third parties where we are permitted by law to do so.
- *Aggregated Information.* We may aggregate information that you provide with information provided by other individuals in such a manner that the information is not personally identifiable to you, and we may transfer that aggregated information to third parties.

How May I Limit the Disclosure of My Information?

If you registered for an account, you may log into your account at any time and modify, delete or update some of your information such as your contact or payment information. You may also tell us not to send your Personal Information to our corporate affiliates for marketing purposes. You may do this from the following link: service@slwofa.com or by calling our customer service telephone number at 1-866-922-9006 or writing us at: **Service Line Warranties of America, 11 Grandview Circle, Suite 100, Canonsburg, PA 15317.**

Additionally, you can unsubscribe from promotional emails from us or our affiliates by replying back to any email you received with the word “UNSUBSCRIBE” in the subject line. Please note that due to marketing production schedules, you may receive any messages were already in production at the time you sent your request.

What About Privacy on Third Party Linked Sites?

In an attempt to provide you with increased value, the Websites may contain links to third party sites. These linked websites have separate and independent privacy policies or may have no privacy policy at all. We are not responsible or liable for the content, activities or privacy policies of such linked sites.

What About Privacy on Any Community Message Boards or Reviews?

From time-to-time our Websites may contain customer reviews, forums and/or message boards. You have control over what information about yourself you choose to share on our Websites. Please be aware that when you post content on our Websites, such content may be viewed by other users and by the general public, including any such content that contains your Personal Information. All such sharing of information and content is done at your own risk.

How Do I Ask Questions Regarding this Statement?

We welcome your questions, comments and concerns about this Statement. Please contact us at 1-866-922-9006 with any questions or comments you may have.

Notice Regarding Children's Use

We believe that children using the Internet require special protection and care, and we urge parents/guardians to explain Internet safety to their children. You may not use our Websites or provide us any Personal Information (for example, your name, address, telephone number) if you are less than 13 years of age. If we discover that you are under 13 years of age and registered on our systems, we will remove any Personal Information about you on our systems.

Notice to California Residents – Your California Privacy Rights:

If you are a California resident, you have the right to receive the following information:

- information identifying any third party company(ies) to whom we may have disclosed, within the past year, Personal Information pertaining to you and your family for that company's direct marketing purposes; and
- a description of the categories of Personal Information disclosed.

To obtain such information, please email your request to service@slwofa.com

You may also write to us at the following address: **Service Line Warranties of America, 11 Grandview Circle, Suite 100, Canonsburg, PA 15317.**